

Minutes November 3 - 2014

Economic Development Committee

Town Hall: 7 pm

Attendees:

In attendance

Helene Demmer - Chair

Eric Neyland - VC

Lysa Miller - Secretary

Bruce Slater

Erica Uriarte - Town Planner

Dave Petit

Guest - Doug Neuschafer

Missing - Mike Murphy

Helene Demmer
11/5/15

1. Approved the Minutes

2. Bolton Loco - Tie businesses into the community, events local for businesses, sponsor band etc.

EDC does not have manpower for this. Discussion about Karen Reagon starting a group called Bolton Locos, planned Halloween Parade. She had businesses very involved. She was not in attendance so this was just a discussion at this point.

3. Wreath Status

A year ago, wreath status, got National Grid approval and have Verizon approved in 2014.

Lysa Has Flyer - goal to get businesses to support the wreaths

Bruce is going to make the order

Lysa to get zip ties

Number of wreaths from 626 Main Street to the Library

See what demand is going to be

Zip Ties - Lysa to get Ties from factory in Garden

Use Step Ladder and put up approximately 6 feet

Westbound to Eastbound

Business community

Eric wants to call the businesses

Send to Clinton Item, Send to Bolton Paper

Send to Melissa at Nashoba Chamber

Helene and Mike double counted wreaths to 50.

3. Other Marketing

Facebook Page – growth and advertising

How much for Facebook Page

Blogging – update people with what is going on

Erica possible Blog posts

Mend Fences Planning Board – Breaking Ground

Design Review board was supposed to be advisory board and put through a process

EDC – valuable info coming from first project, new project

Helene to reach out to Hood's possibly developing country cupboard property.

Please a reminder that the Hood's own the CC? or to ask what this is at next meeting.

4. New member discussion

Doug Neuschafer

Lives on Sugar Road

Turner Construction Management

5. Erica Updates – Space for Lease on Website

Projects – Bolton Office Park assisted living, Bolton Manor, ZBA 30 Units, Solar Field second development

6. Eric Update –

November 30th Sunday Thanksgiving Weekend